



OVERALL EFFECT VISUAL

A CLASS: FUNDAMENTAL TO INTERMEDIATE SKILLS



BOX 1	BOX 2			BOX 3			BOX 4			BOX 5		
VOID OF FUNDAMENTAL	EMERGING FUNDAMENTAL			ESTABLISHED FUNDAMENTAL			EMERGING INTERMEDIATE			ESTABLISHED INTERMEDIATE		
0 – 49	50-54	55-59	60-64	65-69	70-74	75-79	80-82	83-85	86-89	90-93	94-97	98-100
	SOME	MOST	ALL	SOME	MOST	ALL	SOME	MOST	ALL	SOME	MOST	ALL

SAMPLE ALL ELEMENTS OF THE BAND

PROGRAM EFFECT – *Who offered the greater:*

- **COORDINATION OF VISUAL AND MUSICAL ELEMENTS:** *The degree to which all of the designed elements are coordinated (including both visual to visual and visual to musical) to achieve and enhance the programmed aesthetic, intellectual, and emotional effects.*
- **VISUAL CONTINUITY / FLOW:** *The degree and manner in which the visual phrases, ideas, and events flow and are connected over time to create a cohesive whole.*
- **PACING AND CONTOURING OF VISUAL EFFECTS:** *The degree to which the pacing, shaping, and contouring of the visual effects engage the audience over time—including (but not limited to) both when they happen and at what intensity level; dynamic variety and gradations; developments; impacts; resolutions; and the manipulation of tension and release.*
- **RANGE AND VARIETY OF EFFECTS:** *The range and variety of aesthetic, intellectual, and emotional effects including (but not limited to) the use of form, body, equipment; props, colors, and costumes; expressive qualities and characterizations; mood; and generation/release of tension, intensity, surprise, and excitement.*
- **ENTERTAINMENT / APPEAL:** *The level of entertainment and appeal generated by the overall program.*

SUB-CAPTION
SCORE
100

PERFORMER EFFECT – *Who achieved the better:*

- **ACHIEVEMENT OF PLANNED EFFECTS:** *The degree to which the ability to deliver the range and variety of the planned effects in the program—including (but not limited to) sufficient intensity, expression, excellence, and precision—is developed and achieved.*
- **ACHIEVEMENT OF EXPRESSIVE CONTOURS AND QUALITIES:** *The degree to which the ability to deliver the expressive contours and qualities in the program—including (but not limited to) tension and release; developments, impacts, and resolutions; moods; and intensities—is developed and achieved.*
- **SHOWMANSHIP / COMMUNICATION / AUDIENCE ENGAGEMENT:** *The degree to which the ability to engage the audience through showmanship skills—including (but not limited to) connection; communication; and emotional intensity—is developed and achieved.*

SUB-CAPTION
SCORE
100

Reward is achieved by weighing all factors!

Measure the degree of achievement along the continuum and then compare to determine: who is better (ranking) and by how much (spreading), in order to arrive at each sub-caption score and the total score (rating).

TOTAL MAX
SCORE
200

SPREAD GUIDELINES	Very Close	Slight Advantage	Advantage	Decision
100-point sub-caption scale	1	2	3	4+
200-point total score scale	1-2	3-4	5-6	7+



A CLASS OVERALL EFFECT VISUAL



BOX 1	BOX 2			BOX 3			POINTS OF COMPARISON	BOX 4			BOX 5		
VOID OF FUNDAMENTAL	EMERGING FUNDAMENTAL			ESTABLISHED FUNDAMENTAL			A CLASS	EMERGING INTERMEDIATE			ESTABLISHED INTERMEDIATE		
0 – 49	50-54 SOME	55-59 MOST	60-64 ALL	65-69 SOME	70-74 MOST	75-79 ALL		80-82 SOME	83-85 MOST	86-89 ALL	90-93 SOME	94-97 MOST	98-100 ALL

Fundamental offerings are not present.	<i>Fundamental, basic skills and qualities with variety limited to this scope. Single efforts or slight layering of basic efforts. Minimal dynamic/tempo/spacial/expressive range, with basic contrast and few gradations.</i>			CONTENT			<i>Skills and qualities offer some complexity and dimensionality, with moderate to good variety drawn from a basic to intermediate scope. Moderate to good dynamic/tempo/spacial/expressive range with clear contrasts and some gradations. Slight to moderate layering of efforts.</i>								
	Fundamental offerings are often presented singly. Basic coordination emerges between visual elements & occasionally achieves rudimentary effectiveness.			Fundamental offerings show basic coordination between visual elements & occasionally include a musical element to achieve basic effectiveness.			COORDINATION OF VISUAL & MUSICAL ELEMENTS			Emerging intermediate coordination combines important visual elements along with some musical elements to achieve moderate intermediate effect.			Established intermediate coordination combines important visual & musical elements for good intermediate effect.		
	Emerging writing fundamentals provide nascent levels.			Emerging writing fundamentals provide good basic levels.			VISUAL CONTINUITY / FLOW			Emerging intermediate qualities provide moderate intermediate levels.			Established intermediate qualities provide good intermediate levels.		
	Emerging pacing fundamentals offer very basic contrasts to achieve moments of rudimentary effect.			Established pacing fundamentals offer basic contrasts & impact points to achieve basic effectiveness over time.			PACING & CONTOURING OF VISUAL EFFECTS			Emerging intermediate pacing offers moderate contrasts, impacts & some dynamic shaping to achieve basic dramatic contour over time.			Established intermediate pacing offers good variety of contrasts, impacts & contouring of dynamics & intensities to achieve intermediate dramatic contour over time.		
	Fundamental offerings offer nascent effect in isolated moments.			Moderate variety of basic effects over time.			RANGE & VARIETY OF EFFECTS			Moderate range &/or variety of intermediate effects over time.			Good range & variety of intermediate effects over time. Depth is emerging.		
	Nascent levels are emerging & vary over time.			Good basic levels are established & may vary over time.			ENTERTAINMENT / APPEAL			Moderate intermediate levels are emerging & may vary over time.			Good intermediate levels are established & may vary slightly over time.		

A foundation for fundamental achievement is not present.	<i>Fundamental, basic achievement that serves as a foundation for future growth. Individual skills dominate, with some emerging awareness of the ensemble and the individual's basic role within the ensemble.</i>			PERFORMER EFFECT			<i>Moderate individual skill, strength and stamina emerging from a good technical foundation and a broader range and variety of responsibilities. Moderate to good ensemble awareness and individual ability to fulfill an intermediate role within the ensemble.</i>								
	Nascent achievement of the most fundamental skills is emerging.			Moderate achievement of a fundamental range of effects is established but may vary.			ACHIEVEMENT OF PLANNED EFFECTS			Moderate achievement of an intermediate range of effects is emerging but may vary.			Good achievement of an intermediate range of effects is established but may vary.		
	Nascent achievement of the most fundamental skills is emerging.			Moderate achievement of fundamental skills is established but may vary.			ACHIEVEMENT OF EXPRESSIVE / DRAMATIC CONTOURS & QUALITIES			Moderate achievement of intermediate contours & qualities is established but may vary.			Good achievement of intermediate contours & qualities is established but may vary.		
	Nascent achievement of the most fundamental skills is emerging.			Moderate achievement of fundamental skills engages at a nascent level.			SHOWMANSHIP / COMMUNICATION / AUDIENCE ENGAGEMENT			Moderate achievement of an intermediate range of skills engages at an emerging level but may vary.			Good achievement of an intermediate range of skills engages at a moderate level but may vary.		



OVERALL EFFECT VISUAL OPEN CLASS: INTERMEDIATE TO ADVANCED SKILLS



BOX 1	BOX 2			BOX 3			BOX 4			BOX 5		
VOID OF INTERMEDIATE	EMERGING INTERMEDIATE			ESTABLISHED INTERMEDIATE			EMERGING ADVANCED			ESTABLISHED ADVANCED		
0 – 49	50-54	55-59	60-64	65-69	70-74	75-79	80-82	83-85	86-89	90-93	94-97	98-100
	SOME	MOST	ALL	SOME	MOST	ALL	SOME	MOST	ALL	SOME	MOST	ALL

SAMPLE ALL ELEMENTS OF THE BAND

PROGRAM EFFECT – *Who offered the greater:*

- **COORDINATION OF VISUAL AND MUSICAL ELEMENTS:** *The degree to which all of the designed elements are coordinated (including visual to visual and visual to musical) to achieve and enhance the programmed aesthetic, intellectual, and emotional effects.*
- **VISUAL CONTINUITY / FLOW:** *The degree and manner in which the visual phrases, ideas, and events flow and are connected over time to create a cohesive whole.*
- **PACING AND CONTOURING OF VISUAL EFFECTS:** *The degree to which the pacing, shaping, and contouring of the visual effects engage the audience over time—including (but not limited to) when they happen and at what intensity level; dynamic variety and gradations; developments; impacts; resolutions; and the manipulation of tension and release.*
- **RANGE, VARIETY, AND DEPTH OF EFFECTS:** *The range, variety, and depth of aesthetic, intellectual, and emotional effects including (but not limited to) the use of form, body, equipment; props, colors, and costumes; expressive qualities and characterization; mood; and generation/release of tension, intensity, surprise, and excitement.*
- **ENTERTAINMENT / APPEAL:** *The level of entertainment and appeal generated by the overall program.*
- **CREATIVITY:** *The level of creativity and imagination displayed in the exploration, usage, and integration of effective ideas, components, qualities, and design.*

SUB-CAPTION
SCORE
100

PERFORMER EFFECT – *Who achieved the better:*

- **ACHIEVEMENT OF PLANNED EFFECTS:** *The degree to which the ability to deliver the range, variety, and depth of the planned effects in the program—including (but not limited to) sufficient intensity, expression, excellence, and precision—is developed and achieved.*
- **ACHIEVEMENT OF EXPRESSIVE/DRAMATIC CONTOURS AND QUALITIES:** *The degree to which the ability to deliver the expressive and dramatic contours and qualities in the program—including (but not limited to) tension and release; developments, impacts, and resolutions; moods; and emotional/dramatic intensities—is developed and achieved.*
- **SHOWMANSHIP / COMMUNICATION / AUDIENCE ENGAGEMENT:** *The degree to which the ability to engage the audience through showmanship skills—including (but not limited to) connection; communication; and emotional intensity—is developed and achieved.*
- **CLARITY OF VISUAL STYLE AND IDENTITY:** *The degree to which the visual style and identity is developed and achieved throughout the ensemble.*

SUB-CAPTION
SCORE
100

Reward is achieved by weighing all factors!

Measure the degree of achievement along the continuum and then compare to determine: who is better (ranking) and by how much (spreading), in order to arrive at each sub-caption score and the total score (rating).

TOTAL MAX
SCORE
200

SPREAD GUIDELINES	Very Close	Slight Advantage	Advantage	Decision
100-point sub-caption scale	1	2	3	4+
200-point total score scale	1-2	3-4	5-6	7+

BOX 1 VOID OF INTERMEDIATE 0 – 49	BOX 2 EMERGING INTERMEDIATE			BOX 3 ESTABLISHED INTERMEDIATE			POINTS OF COMPARISON OPEN CLASS	BOX 4 EMERGING ADVANCED			BOX 5 ESTABLISHED ADVANCED		
	50-54 SOME	55-59 MOST	60-64 ALL	65-69 SOME	70-74 MOST	75-79 ALL		80-82 SOME	83-85 MOST	86-89 ALL	90-93 SOME	94-97 MOST	98-100 ALL

Intermediate offerings are not present.	<i>Skills and qualities offer some complexity and dimensionality, with moderate to good variety drawn from a basic to intermediate scope. Moderate to good dynamic/tempo/spacial/expressive range with clear contrasts and some gradations. Slight to moderate layering of efforts.</i>			CONTENT			<i>Skills and qualities offer good complexity, dimensionality and frequency, with moderate to strong range, variety, and depth drawn from an intermediate to advanced scope. Good to strong dynamic/tempo/rhythmic/spacial/expressive range, with clear contrasts and a variety of gradations. Moderate to strong layering of efforts.</i>				
	Emerging intermediate coordination combines important visual elements along with some musical elements to achieve moderate intermediate effect.	Established intermediate coordination combines important visual & musical elements for good intermediate effect.			COORDINATION OF VISUAL & MUSICAL VISUAL ELEMENTS			Emerging advanced coordination blends & layers a good range of visual & musical elements to create good levels of interest & effect.	Established advanced coordination blends & layers a broad range of visual & musical elements to create & sustain strong levels of interest & effect.		
	Emerging intermediate qualities provide moderate intermediate levels.	Established intermediate qualities provide good intermediate levels.			VISUAL CONTINUITY / FLOW			Emerging advanced qualities provide good advanced levels.	Established advanced qualities provide strong advanced levels.		
	Emerging intermediate pacing offers moderate contrasts, impacts & some dynamic shaping to achieve basic dramatic contour over time.	Established intermediate pacing offers good variety of contrasts, impacts & contouring of dynamics & intensities to achieve intermediate dramatic contour over time.			PACING & CONTOURING OF VISUAL EFFECTS			Emerging advanced pacing offers a good range & variety of developments, impacts & resolutions to achieve good dramatic contour over time.	Established advanced pacing offers a broad range & variety of developments, impacts & resolutions to sustain strong dramatic contour over time.		
	Moderate range &/or variety of intermediate effects over time.	Good range & variety of intermediate effects over time. Depth is emerging.			RANGE & VARIETY OF EFFECTS			Moderate range, variety & depth of advanced effects over time.	Good to strong range, variety & depth of advanced effects over time.		
	Moderate intermediate levels are emerging & may vary over time.	Good intermediate levels are established & may vary slightly over time.			ENTERTAINMENT / APPEAL			Moderate advanced levels are emerging & may vary slightly over time	Good to strong advanced levels are established & sustained over time.		
	Emerging creativity in the use of an intermediate range of qualities & skills to explore a moderate range of effect options.	Established intermediate creativity in the use of an intermediate range of qualities & skills to create moderate interest & effect.			CREATIVITY			Emerging advanced creativity in the use of intermediate to advanced qualities & skills to create a good range of interest & effect.	Established advanced creativity & imagination in the use of advanced qualities & skills to create a broad range of interest & effect.		

A foundation for intermediate achievement is not present.	<i>Moderate individual skill, strength and stamina emerging from a good technical foundation and a broader range and variety of responsibilities. Moderate to good ensemble awareness and individual ability to fulfill an intermediate role within the ensemble.</i>			PERFORMER EFFECT			<i>Good to strong individual skill, strength and stamina emerging from a strong technical foundation and a broad range and variety of more advanced responsibilities. Good to strong ensemble awareness and individual ability to fulfill a more advanced role within the ensemble.</i>				
	Moderate achievement of an intermediate range of effects is emerging but may vary.	Good achievement of an intermediate range of effects is established but may vary.			ACHIEVEMENT OF PLANNED EFFECTS			Good achievement of an advanced range of effects is emerging but may vary.	Strong achievement of an advanced range of effects is established & sustained over time.		
	Moderate achievement of intermediate contours & qualities is established but may vary.	Good achievement of intermediate contours & qualities is established but may vary.			ACHIEVEMENT OF EXPRESSIVE CONTOURS & QUALITIES			Good achievement of advanced contours & qualities is emerging but may vary.	Strong achievement of advanced contours & qualities is established & sustained throughout the ensemble.		
	Moderate achievement of an intermediate range of skills engages at an emerging level but may vary.	Good achievement of an intermediate range of skills engages at a moderate level but may vary.			SHOWMANSHIP / COMMUNICATION / AUDIENCE ENGAGEMENT			Good achievement of an advanced range engages at a very good level but may vary.	Strong achievement of an advanced range of skills engages at a high level throughout.		
	Moderate clarity of intermediate qualities is emerging but may vary.	Good clarity of intermediate qualities is established but may vary.			CLARITY OF VISUAL STYLE & IDENTITY			Good clarity of advanced qualities is established but may vary.	Strong clarity of advanced qualities is established & sustained throughout.		